



KAIG HOCKEY CUP 2025

In Association With



KUTTANDA SPORTS & CHARITABLE TRUST

Event Dates : 10th – 14th December 2025

Venue: Ponnampet Turf Grounds, Coorg, Karnataka

Hosted by: Coorg Challengers Hathur

ABOUT THE EVENT

The **Kaig Hockey Cup** stands as a premier annual tournament celebrating the spirit, skill and sportsmanship of India's hockey fraternity. Bringing together some of the most passionate and talented players, this prestigious event serves as a distinguished platform for discovering emerging talent and fostering youth development in the sport.

Featuring 12 dynamic teams qualified from **2025's Hockey Kodagu League**, each comprising over 240 skilled athletes and 5 distinguished guest players from across diverse states, the **Kaig Hockey Cup** embodies the essence of unity, competition and excellence. Beyond the thrill of the game, the tournament cultivates camaraderie, community pride, and a shared love for one of India's most revered sports.

Every match promises high-octane action, remarkable athleticism, and unwavering sportsmanship, making the **Kaig Hockey Cup** not just a competition but a celebration of hockey's enduring legacy and its promising future.

MISSION

Our mission is to uplift and promote emerging **Hockey, Cricket & Football** talent through the establishment of camps and academies in rural regions. We are dedicated to providing world-class training, mentorship and exposure to aspiring players equipping them with the skills, discipline and confidence required to excel at the highest levels of the sport. Through continuous development programs and community engagement, we aim to bridge the gap between grassroots passion and professional success, shaping the champions of tomorrow.

VISION

To build a vibrant and inclusive sports ecosystem that empowers young athletes from rural India to realize their full potential. We envision a future where hidden talent from every corner of the country is discovered, nurtured and transformed into professional players who proudly represent India on national and international platforms.



BRANDING AND VISIBILITY OPPORTUNITIES

- Jersey Branding :** Your company name and logo will be prominently displayed on the players' jerseys, ensuring exceptional visibility throughout the tournament on-field, in photographs, and across all media coverage.
- Ball Stopper Board Branding :** Enjoy continuous brand exposure with your company name featured on the ball stopper boards surrounding the field. This strategic placement guarantees visibility to spectators, officials, and online audiences during every match.
- Arch Presence :** Create a powerful first impression with exclusive branding on the entry arch at the event venue. Every player, guest, and visitor will pass under your brand, symbolizing your commitment to supporting Indian hockey.
- Prize Distribution Backdrop Presence :** Your logo will be displayed on the official prize distribution backdrop, offering high-impact visibility during award ceremonies, media interactions, and official photography sessions.
- Social Media Presence :** Benefit from comprehensive digital promotion through our social media channels. Your brand will be featured in event announcements, highlight reels, promotional posts, and sponsor acknowledgments, ensuring extensive online reach and engagement.
- Stall Space Worth ₹20,000 :** Enjoy a dedicated stall space valued at ₹20,000 at the event venue to showcase your products, services, or promotional materials. Engage directly with attendees, players, and visitors, enhancing brand interaction and recognition.

SPONSORSHIP OPPORTUNITIES

Join hands with us in supporting the growth of Indian hockey and youth empowerment.
Become a proud sponsor of the **Kaig Hockey Cup 2025!**

SPONSORSHIP TIERS

Co-Sponsor: Rs. 2,00,000

Associate Sponsor: Rs. 50,000

Support Sponsor: Rs. 20,000

Each sponsor will receive brand visibility across all event materials, ground banners, social media promotions and announcements during matches.

Deliverables	Co-Sponsor	Associate Sponsor	Support Sponsor
Jersey Branding	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ball Stopper Board Branding	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Arch Presence	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prize Distribution Backdrop Presence	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Social Media Presence	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Stall Space Worth ₹20,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>



WHY PARTNER WITH US?

- Engage with a **10,000+** live audience and sports enthusiasts from across the region.
- Showcase your brand / product to **local and national-level players, dignitaries & viewers.**
 - Contribute to a cause that **nurtures grassroots sports talent** in India.
- Receive recognition in press releases, event highlights and local media coverage.



EVENT HIGHLIGHTS

- 5 Days of Power-Packed Matches
- Live Commentary & Social Media Coverage
- Recognition for Outstanding Players
- Cultural Evenings & Award Ceremony
- Two League Matches Per Team
- Pool Toppers for Semi Finals
- 5 Guest Players each Team from Across India
- Attractive Trophies and Cash Prize



Together, let's celebrate the spirit of hockey and
empower India's youth through sports!

Kaig Hockey Cup 2025

Where Passion Meets Purpose!

CELEBRATING



Contact for Sponsorship :

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